

# Cooperative Education Project and Industry Project

## Frequently asked questions

<p><b>What is the difference between a Cooperative Education Project and an Industry Project?</b></p>	<p>The Cooperative Education Project or Industry Project is compulsory for all Bachelor of Applied Management and Graduate Diploma students. The only difference is which major you are enrolled in:</p> <p><b>BIBM779 Cooperative Education Project</b> This is for all BAM students, <i>except</i> those doing Accounting (NZICA/CPA) 60 credits (equivalent to 4 modules)</p> <p><b>BIBM789 Industry Project</b> This is for all BAM students doing Accounting (NZICA/CPA) and students doing the Graduate Diploma programme 45 credits (equivalent to 3 modules)</p>
<p><b>How does the Co-op and Industry Project work?</b></p>	<p>The Co-op and Industry Project take place in the final semester of study. Both are a whole semester of work. The start and end dates of the work placement and research project, work hours and size of the project depend on the needs of each organisation. Once the project is complete for the organisation, the student needs to prepare an academic report and give a presentation at the end of the semester. Students are not paid for the Co-op and Industry Project.</p>
<p><b>What are the benefits of the Co-op and Industry Project?</b></p>	<p><i>Benefits for students</i></p> <p>The opportunity to take theoretical knowledge and theory into a practical setting will help build your confidence in applying what you have learnt and help to ensure Wintec students are well sought after graduates. The Co-op and Industry Project could provide students with</p> <ul style="list-style-type: none"> <li>• the opportunity to gain valuable work experience and reflect on your skills</li> <li>• a chance to put academic theory into practice</li> <li>• the potential to network in your field</li> <li>• an opportunity to gain confidence and build a resume</li> <li>• the satisfaction that comes from completing a real world research project</li> </ul> <p><i>Benefits for businesses</i></p> <p>Co-op and Industry Project students can benefit your organisation in a wide number of ways. They could provide</p> <ul style="list-style-type: none"> <li>• an additional member of your team</li> </ul>

	<ul style="list-style-type: none"> <li>• the opportunity to tackle those ‘nice to do’ versus ‘must do’ jobs</li> <li>• a clear outcome for an actual project</li> <li>• access to the talent that is on offer from students</li> <li>• a chance to engage with the next generation</li> </ul>	
<b>Who owns the research that the student completes?</b>	Any research undertaken by the student as part of the requirements for this course, and the outcome of that research, belongs to the host organisation unless otherwise agreed in writing.	
<b>Can students do their Co-op and Industry Project outside of Hamilton?</b>	Yes, but as with all projects Wintec will need to ensure all work placements and research projects are valid and appropriate, and Academic Supervision still needs to take place.	
<b>What are some examples of a research project?</b>	Accounting	Review procedures for collecting client information for income tax returns and GST returns. MYOB vs Xero
	Sales and Marketing	Undertake market research for a new product as a member of a project team
	Human Resources	Review health and safety systems for your organisation and make recommendations
	Operations and Production Management	Audit supply chain and logistics for a product and recommend improvements
	Strategic Management	Undertake a cost benefit analysis and suggest possible options
	Event Management	Evaluate the feedback of an event from the vendors, participants and sponsors and make recommendation for the future
<b>What if a student has a part time job?</b>	Their current employment can be used as the work placement component of the module. However, the research component may be at another organisation depending on what the organisation needs.	