



UNCOVER FUNDING FOR RESEARCH

Qualified people and fully equipped facilities to help develop your ideas, products or services

RESEARCH VOUCHERS

create your world
www.wintec.ac.nz/research

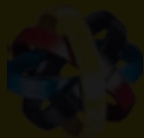


Wintec
WAIKATO INSTITUTE OF TECHNOLOGY
Te Kuratini o Waikato

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Qualified people and fully equipped
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THE VALUE OF RESEARCH

Quality research is the key to insights and information that change futures and fortunes. Wintec recognise that without access to in-house Research and Development services, the cost of conducting a course of critical investigation can prove prohibitive. Our Research Voucher scheme has been developed to benefit our community, industry and the region by providing research funding and an outsourced research department that has the expertise to answer almost any question in any industry.



BUILDING A STRONGER COMMUNITY

Wintec's mission is to build a stronger community through education, research and career development. As such, we place a strong emphasis on research. Our research offers a wide variety of capabilities and a team of highly qualified and respected researchers covering a wide variety of fields. We have earned a reputation for delivering quality outcomes that provide practical solutions to real problems faced by Waikato businesses and groups.

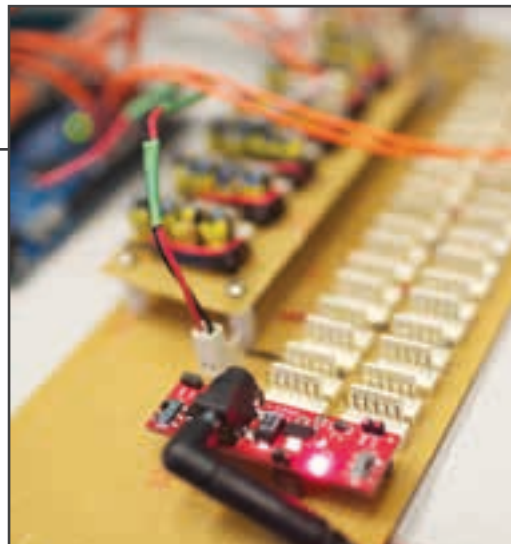
"There are a lot of small businesses out there who have the ideas but from a technical perspective, they just don't know how to develop them.

We were looking to add a new product but needed technical research to overcome issues associated with it. Wintec conducted the research for us and we got the answers we needed."

Gordon Cameron
Scope Oil - Business Manager

WHAT WE CAN DO FOR YOU

Our objective is to provide relevant, accessible and innovative research for businesses, industry and community groups within our region. Your problem or question may be well defined, or you may want us to help you define and scope the problem. We work with you to answer questions, solve problems, develop ideas and provide solutions to challenges, big and small. From market research to investigating new technology to addressing a manufacturing problem, we can put some of this country's leading researchers and specialist facilities at your fingertips.



"Huntly Youth Focus Trust wanted to find out how the Trust might be most effective. Wintec conducted research with a cross-section of Huntly youth to deliver recommendations for youth focused activities, facilities and development."

Stephen White
Wintec Centre for Health and Social Practice



UNCOVER FUNDING FOR RESEARCH

If you're a business or organisation with more than five staff, Wintec's Research Voucher scheme provides research funding on a dollar for dollar basis up to the value of \$5,000.



FULL FUNDING

If your business or community organisation meets ANY of the following criteria, you are eligible to apply for full funding through the Research Voucher scheme.

- Not for Profit
- Research is for public good and the results can be widely distributed and published
- No more than five staff



APPLY NOW!

Any research that benefits our local industry and/or community will be considered for funding under Wintec's Research Voucher scheme. This is your opportunity to take your business, your ideas and your hopes for the future to another level through research.

"We needed to know how much businesses knew about what ultrafast fibre could offer them. As a result of Wintec's research, we conducted a fibre and technology forum that will see Hamilton firms a few keystrokes ahead of the rest."

Nicola Browne
Opportunity Hamilton - Digital Project Manager



CONTACT US
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RESEARCH DEVELOPMENT AND TRANSFER VOUCHER APPLICATION FORM

SECTION ONE: ORGANISATION DETAILS AND DECLARATION

Company / Trust / Inc. Society Name:		Company Reference Number: (NZ Companies Office or copy of Trust Deed / Incorporation)	
Business Address: (full postal address)			
Principal Business of Applicant:			
Contact Details:	Title	First Name	Surname
E-mail:			Tel. Number:

DECLARATION BY APPLICANT

I have read and understood the Wintec RDT Voucher Scheme Scoping Paper

The RDT voucher will be used for eligible activities only as part of the research project

The organisation is not receiving any other public funds for this activity

I understand that Wintec may use the research process and outcome in publicity and marketing material

Insert **Yes** or **No** as appropriate

Name of Authorised Officer:

Date:

SECTION TWO: KNOWLEDGE QUESTION DESCRIPTION

Knowledge Question

Please give an overview of the issue you would like solved. Use the headings below to structure the overview in approximately 200 words (please attach as a separate page).

Organisation's profile: _____

Issue to be solved: _____

Skills and expertise required: _____

What outputs do you expect from the project: _____

What is the main focus of the knowledge question?

Please enter one number, in the adjacent box from the list below (1 to 12)

Enter
No. here

1. New product / process development

7. Innovation or Technology audit

2. New or improved production process

8. Experimental Testing / Measuring

3. New service development

9. Supply chain management and logistics

4. New service delivery and customer interface

10. Efficiency audit, process change

5. Preliminary research / Literature research

11. Exploiting new web technologies for the region and / or industry

6. New business model development

12. Other _____

What is the main "added value" that a solution to the knowledge question will bring to your company?

Please enter one number, in the adjacent box, from the list below (1- 7)

Enter
No. here

1. Improvement in product quality

5. Productivity gains

2. Reduction in company costs

6. Creation of an "innovation" culture in the business

3. Enhanced ability to carry out innovative projects

7. Other _____

4. Stronger links with researchers

APPLICATION SUBMISSION REQUIREMENTS

- **Applications may be discussed and modified prior to submission date.** Applying is easy; contact research@wintec.ac.nz for assistance.
- **Electronic submission is preferred, but not essential.** You can find an electronic form at www.wintec.ac.nz/research. Send application as a MS word document to research@wintec.ac.nz

- **Hard copy can be sent to:**
The Research and Postgraduate Office
Private Bag 3036 Waikato Mail Centre
Hamilton 3240

